

RECRUS



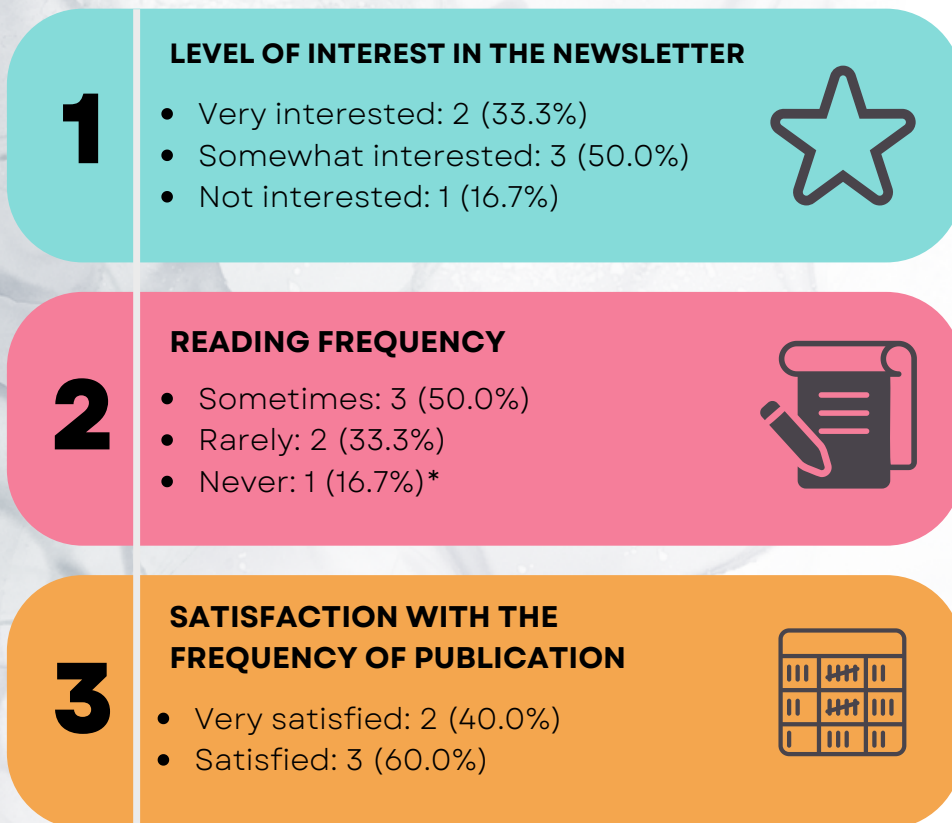
By Dr. Yew Sheng Qian

NEWSLETTER READER SURVEY

In conjunction with the one-year celebration of the RECRUS research newsletter, a reader survey was conducted from 1st August 2022 to 31st August 2022 among HPUPM staff. This reader survey was aimed to gather readers' opinion regarding the newsletter and to identify potential areas for improvement.

Of note, 3 out of 6 respondents were from the Department of Family Medicine, while 1 respondent was from the Department of Dietetics, Department of ENT, and Department of Biomedical Sciences, respectively. Among the 6 respondents, 2 were associate professors, 2 were clinicians, 1 dietician, and 1 staff nurse. In terms of occupation, 2 respondents were academic staff while 4 were non-academic staff.

The infographic below illustrates the responses provided for each survey question.



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NEWSLETTER READER SURVEY

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SATISFACTION WITH THE LAYOUT OF THE NEWSLETTER

- Very satisfied: 1 (20.0%)
- Satisfied: 2 (40.0%)
- Not satisfied: 2 (40.0%)



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SATISFACTION WITH THE QUALITY OF THE ARTICLES

- Very satisfied: 2 (40.0%)
- Satisfied: 3 (60.0%)



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RELEVANCE OF CONTENT TO CLINICAL RESEARCH

- Relevant: 2 (40.0%)
- Somewhat relevant: 3 (60.0%)



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SATISFACTION WITH THE TIMELINESS OF THE INFORMATION

- Very satisfied: 1 (20.0%)
- Satisfied: 4 (80.0%)



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HELPFULNESS OF THE RESEARCH WORKSHOP ANNOUNCEMENTS

- Very helpful: 2 (40.0%)
- Somewhat helpful: 3 (60.0%)



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WILLINGNESS TO SUBMIT AN ARTICLE

- I would love to: 1 (20.0%)
- I will consider: 1 (20.0%)
- I need guidance: 1 (20.0%)
- I am not interested: 2 (40.0%)



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NEWSLETTER READER SURVEY

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THINGS READERS LIKE THE MOST

- “The summary of a topic”
- “Beautiful outline & presentation”
- “Content relevant to clinical research”
- “Article on clinical audit is very helpful”
- “Motivation to have more interest in research”



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THINGS READERS DISLIKE THE MOST

- “Quite wordy”
- “Too many links to click”
- “Not relevant in my field”
- “Published on monthly basis only”



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SUGGESTIONS FOR IMPROVEMENT

- “To have less words”
- “Make it in a magazine form”
- “Consider publishing more often”
- “Make more infographics and less wordy”



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FEASIBILITY OF A SUBSCRIPTION-BASED NEWSLETTER

- “Don't think that it will be feasible as not many people will be willing to pay”



Winner of the RM200 voucher will be contacted personally

If you wish to submit an article to the RECRUS newsletter,
kindly contact our team at 03-97699763
or email to cru_hpupm@upm.edu.my

