

# CURRENT EVIDENCE

### TOWARDS SOCIETAL IMPACT THROUGH OPEN RESEARCH

New and dynamic open practices are increasing the findability, accessibility and reusability of results. Is open research accelerating progress on global societal challenges? Check out a project from a strategic partnership between the Springer Nature and the Association of Universities in the Netherlands (VSNU).

https://www.springernature.com/qp/researchers/sdq-impact

## **PROJECT 1: SDG relevancy mapping**

How much of scholarly research addresses the sustainable development goals? What are the publication trends and gaps around the world?

This project surveys and categorises scholarly research outputs such as articles and chapters into select UN Sustainable Development Goals.

For further reading on this project: Click this [LINK]





# **PROJECT 2: Assessing non-academic usage**

How much of SDG-relevant research is openly available? And further, how successful are scholarly publications in reaching their target audience, whether scientists, policy makers, or practitioners in the field?

This project sets out to "dig deeper" and assess the exact nature and scope of impact that research outputs in selective SDGs have on non-academic actors. These stakeholders include: business, politics, industry, interest groups — all drawing on research for critical decision making.

Find out the details of this project: Click this [LINK]

# **PROJECT 3: Helping researchers maximise** societal impact

What are researchers' motivations and attitudes towards societal impact? And further, what tools and services exist to help early career researchers devise a societal impact strategy to maximize dissemination and reach?

Hear from researchers about societal impact: Click this [LINK]

#### Explore the toolkit sections

- 1. What is societal impact and how important is it to researchers?
- 2. How does societal impact differ across disciplines?
- 3. What value should be placed on societal impact?
- 4. Who do researchers want to make an impact with?
- 5. What methods do researchers use to maximise societal impact?
- 6. What are the motivations behind wanting to have a societal impact?
- 7. Things to consider before you start your research
- 8. How to engage and communicate for impact
- 9. Things to consider when choosing a journal for publication
- 10. Where can you go for support to help you make an impact?
- 11. How can you evaluate societal impact?
- 12. Examples of impact plans